
Skills Art Direction, Branding, Identity, Marketing, Advertising, Print Design. Web Development and Design, User Experience, User Interface. Mac, PC; Photoshop, Illustrator, InDesign (CS CC 2015); MS Office. HTML5, CSS3, PHP, WordPress, JavaScript.

Select Experience **Freelance Designer** **Hearst Digital Media** *SEP '15-CURRENT*
Logo design and art direction for BestProducts.com. Designed editorial graphics, social media graphics, and page layout for various Hearst websites including Esquire, Elle, Redbook, Delish, Town & Country, Popular Mechanics, Delish, and Country Living.

Contract Visual Designer **Alaska Airlines** *APR '14-JUL '15*
Art direction and design of campaign assets for digital channels. Collaborated with creative at Shaw+Scott and internal stakeholders to produce marketing emails and to redesign email templates. Designed logo for Hackathon. Photography buying. WebDAM contribution.

Freelance Designer **Hammerquist Studios** *JAN '14-APR '14*
Designed Taos Ski Resort banner ads, emails, and website takeover. Designed and produced banner ads for GU Energy Gel display campaign. Print ready ad production: American Pistachio Growers; Sage Flyfishing. Logo concepts for Backbone Media rebrand.

Freelance Designer **Committee for Children** *SEP '13-DEC '13*
Design and web development support for marketing department. Email template, CD cover, and CD facing art design. Sesame Street curriculum landing page design and development.

Contract Graphic Designer **Windows Phone Brand** *MAR '13-MAY '13*
WindowsPhone.com homepage concept design. Researched and created toneboards for brand video. Designed brand swag concepts.

Freelance Designer & Developer **Golden Lasso** *SEP '12-MAR '13*
Partnership for Learning website redesign. Developed Third Sector Intelligence website on WordPress. Designed visual experience for Maker and Lamb website subpages.

Other Experience **Quality Assurance Administrator** **Primus International** *FEB '08-SEP '10*
Reviewed procedures for compliance with industry specifications. Audited completed manufacturing orders for completion. Reviewed work instructions for compliance with technical drawings. Produced AS9102 documents for First Part Inspection.

Education **Associate of Arts, Graphic Design** **Seattle Central College** *SPRING '13*
Bachelor of Arts, Sociology **Gonzaga University** *SUMMER '07*

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